



# LOYOLA COLLEGE (AUTONOMOUS) CHENNAI – 600 034

**M.Com. DEGREE EXAMINATION – COMMERCE**

**FIRST SEMESTER – APRIL 2025**

**CO 1810 – MODERN BUSINESS STATISTICS**



Date: 23-04-2025

Dept. No.

Max. : 100 Marks

Time: 09:00 AM - 12:00 PM

## Section – A

Answer **ANY FOUR** of the following:

4 x 10 = 40

- 1) Define Primary and Secondary Data. Explain their role in surveys with suitable examples.
- 2) Discuss the importance and advantages of Time Series Analysis in business.
- 3) Differentiate the following pairs of concepts:
  - a) Statistics and Parameter
  - b) Null and Alternative Hypothesis
- 4) Describe the chi-square test of significance and state the various uses to which it can be applied.
- 5) Calculate the arithmetic mean, median and mode from the following frequency distribution.

Variable	10-13	13-16	16-19	19-22	22-25	25-28	28-31	31-34	34-37	37-40
frequency	8	15	27	51	75	54	36	18	9	7

- 6) The following data relate to marks in Advanced Accounts and Business Statistics in M.Com first year examinations:  
 Mean Marks in Advanced Accounts = 30  
 Mean Marks in Business Statistics = 5  
 Standard Deviation of Marks in Advanced Accounts = 10  
 Standard Deviation of Marks in Business Statistics = 7  
 Coefficient of Correlation between the Marks of Advanced Accounts and Business Statistics = 0.8  
 Form the two regression equations and calculate the expected marks in Advanced Accounts if the mark secured by a student in Business Statistics is 40.
- 7) A random sample of 200 tins of coconut oil gave an average weight of 4.95 kg with a standard deviation of 0.21 kg. Do we accept the hypothesis of a net weight of 5 kg per tin at a 1% level?
- 8) In an efficiency test on vaccine efficacy against infection of COVID-19, the following results were obtained:

	Affected	Not Affected
Inoculated	12	26
Not inoculated	16	6

Calculate Chi-Square and comment on the effect of the vaccine in controlling COVID-19. (5% value of Chi-square for one degree of freedom = 3.84)

### Section - B

Answer **ANY THREE** of the following:

3 x 20 = 60

- 9) Critically examine the various probability sampling methods.
- 10) A) Distinguish between regression and correlation.  
B) How does regression analysis help in business decision-making?
- 11) Explain the procedure generally followed in testing a hypothesis.
- 12) Random samples were taken from the first-generation IT professionals of seven major cities in South India, as stated below. Can it be said that there is a significant variation among first-generation IT professionals in select major cities in the tendency to buy a house?

Cities	A	B	C	D	E	F	G
Independent House	170	285	165	106	153	125	146
Flats	40	125	35	37	55	35	33

(Given for  $v=6$   $X^2_{0.05} = 12.6$ )

- 13) From the prices of shares of X and Y below, find out which is more stable in value:

X	35	54	52	53	56	58	52	50	51	49
Y	108	107	105	105	106	107	104	103	104	101

- 14) Fit a straight-line trend for the following series. Estimate the value for 2012

Year	2001	2002	2003	2004	2005	2006	2007
Production in million tonnes	60	72	75	65	80	85	95

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